

Sponsorship Request – SWISSED16

The SWISS Systems Engineering Day

Monday, September 12th, 2016 - 08:00 to 18:00,

Kongresshaus, Zürich

On September 8th 2015 **over 160 Systems Engineering professionals** assembled in Zürich for the second Swiss Systems Engineering Day - SWISSED15. This is an increase by more than 30% from SWISSED14 which shows the interest in the subject. 24 presentations treated diverse subjects such as Requirement Engineering, Architecture, Model Based Systems Engineering and Systems Thinking (see <http://ssse.ch/swissed2015>). The view of the participants, the sponsors and the committee, was that the event was a huge success.

In September 2016, the third installment of SWISSED will take place. We expect an ever bigger audience compared to 2015. The planning committee for this event is working diligently to assemble a meaningful and timely program, featuring Speakers who will address current industry needs.

For this occasion, the **Swiss Society of Systems Engineering** (<http://ssse.ch/>) invites you to become a sponsor. The SSSE is the Swiss Chapter of the International Council on Systems Engineering (INCOSE), a worldwide organization with about 10 000 professional members.

Sponsorship offers an excellent opportunity to increase the visibility of your organization with a prominent presence at this event. You will have the opportunity to connect with professionals from different industries all sharing a common interest in Systems Engineering.

You can choose from one of the following sponsorship levels:

Level	Presentation	Poster / Booth	Free attendances	Logo on website and booklet
Bronze Non-monetary sponsoring (e.g. badge holder, conference bags)	-	-	0	No (Logo on materials)
Silver 500.- CHF	-	Poster	1	Yes
Gold 2000.- CHF	-	Booth	1	Yes
Platinum 4000.- CHF	Presentation	Booth	5	Yes

Poster: You are entitled to set up a roll-up or poster in the foyer of SWISSED16 (3m height, 2m width)

Booth: You are entitled to set up your booth on a dedicated space in the foyer of SWISSED16, that is where catering will be served during the event. Your booth can be up to 4m width, 3m depth and 3m height. Power, tables and chairs can be provided.

Presentation: You are entitled to present your company and/or your products in our dedicated “sponsor stream”.

We believe that your organization would be an appropriate fit as a program sponsor and urge you to consider this invitation to participate. It offers a cost-effective publicity opportunity in addition to industry networking. In addition, your organization can be a part of shaping the future of Systems Engineering in Switzerland.

If you would like to sponsor SWISSED16 or have any questions, please contact us at swissed@ssse.ch.

Best regards,
The SWISSED16 Committee